

# DXN LIFE

INDIAN EDITION

For Internal Circulation only

Rs.70/-

Vol. 2 December 2015



## JOURNEY TO SUCCESS

Success Stories  
from New Crown  
Diamonds

Why DXN  
Stands Out

Events, New  
Branches &  
Super stockists

Launching of  
New Product  
Leaflets &  
Catalogue

# INDEX

- 3 CEO'S MESSAGE
- 4 DIRECTOR'S MESSAGE
- 5 MONEY MATTERS
- 6 SERIES OF ACTIVITIES FROM DMI CROWN AMBASSADOR
- 7 DMI CENTRAL CONSORTIUM
- 8 VISIT MALAYSIA PROMOTION
- 9 CORPORATE FEATURE: WHY DXN STANDS OUT
- 10 PRODUCT FEATURE: ACHIEVING GOOD, HEALTHY & GLOWING SKIN
- 12 THE WORLD WIDE WELLNESS REVOLUTION
- 13 BASIC MODULE WORKSHOPS
- 15 TRAINING CAMPS & DIWALI CAKE CUTTING
- 16 NATIONWIDE LAUNCHING OF PRODUCT LEAFLETS & CATALOGUE
- 18 BRANCH INAUGURATION
- 21 3-DAY STATE PIC TRAINING CONDUCTED AT CHENNAI OFFICE
- 22 NEW CROWN DIAMOND : DR. J S PARWANA
- 23 NEW CROWN DIAMOND : MRS. MUKTABEN
- 24 CONGRATULATIONS ACHIEVERS
- 25 PROMOTED ACHIEVERS
- 28 FINANCIAL FREEDOM WITH DXN
- 29 SUPER STOCKIST'S GALLERY
- 30 HOW TO FILL IN APPLICATION FORM
- 31 E-WORLD WITH FAQ



**DXN LIFE**  
**2<sup>nd</sup> Edition**  
**December 2015**

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Printer

**Kurinji Prints**  
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# CEO MESSAGE



Good Morning DXN!

Here we are, standing at the end of year 2015, working hard in the grip of great change. Increasingly, we are improving and reinforcing our DXN eWorld to raise the confidence and the communication abilities in order to engage fully with this ever-evolving MLM world.

Being the world's largest Ganoderma company, we have the most effective structure and solid production lines for our unique products. We also have an extremely talented IT team of enthusiastic and experienced individuals who are working on this very important marketing tool. Branches and main stockists are located in more than 180 countries worldwide while we have farms in Latin America, Europe, India and Malaysia. All these facts build the confidence in the online commerce. We continuously strive to enhance the varieties of online products by searching all corners of the globe for quality products in order to achieve the target as a global leader in online MLM commerce.

As for the most prominent DXN members, we're now inviting the leaders to explore and interact with us. Work hand-in-hand with your downlines and network, inspire them by telling your true and feasible stories, share with them the knowledge about the products and listen to them. Encourage them to keep on sponsoring new members and to focus on the simple and powerful DXN plan - 3000ppv a month. Inspire them by telling them how the initiative, the products or an idea can improve their financial status, their health and wealth and assure them a free life.

We create an opportunity for a better future through unique, high quality products and excellent market supports, we develop our alternative distribution channels in every possible way and as an extra advantage, you get to work with most motivated people from all over the world!

DXN, One World One Market!

A handwritten signature in black ink, appearing to read 'L. Siow Jin', written in a cursive style.

**DATO' DR. LIM SIOW JIN**  
Founder and CEO



# DIRECTOR'S MESSAGE



Since its inception in February 2015, DXN Marketing India Private Limited ( DMI ) has prospered well. Though it was full of difficulties, nothing can stop the winning spirit of its leaders to sail through this tough sea of challenges. With sheer determination and herculean effort, the team of 3 In 1 making up of Management, Stockist and Distributor was able to breakthrough all obstacles and brought about remarkable success in term of sales, recruitment and growth. We believe in the saying: Well began is half done.

For the past 10 months, a lot of positive and constructive changes have been initiated under the strong leadership of the DXN Founder and CEO Dato' Dr. Lim Siow Jin. With the unwavering support of the loyal members of DXN, the management team was well guided by Consortium to execute the action plan to meet the pressing requirements of the market.

Most of the marketing activities were carried out by leaders from Consortium through the Monthly Schedule of Activities. Management team was more involved in conducting the training for the 6 Basic Modules. Many members have benefited from the Mega Promotion of Redemption Value launched in March to entitle for 10% discount of all purchases for having maintained 1000ppv per month up to the total Redemption Value earned during the promotion. There was a Buy 1 get 1 free promotion for cookies in June, another promotion was Distributor Enrollment with 3000ppv given one free Spirulina 120's in September. The last promotion launched in October was Visit DXN Farm In Malaysia which is still on going until March 2016.

On the last quarter of the year 2015, we saw the import of long awaited cosmetic products. These products have created much excitement in the market especially for DXN Ganozhi Soap and Ganozhi Toothpaste. The demand for these two products was so high that almost all of the quantities were sold out instantly for the first 3 containers cleared. Other cosmetic products include Gano Massage Oil, DXN Ganozhi Shampoo, DXN Talcum Powder, DXN Chubby Baby Oil, and DXN Aloe. V Hand & Body Lotion which are now available in the market.

In the year 2016 to come, more marketing activities will be carried out with more products to be launched in the market. Marketing activities will cover TSIP to Mauritius, Recognition Nite at state level, Leadership Camp at national level, Anniversary, Stockist Convention and new training programs. Product wise, beverage products including DXN Coffee of various variances, DXN Cocoshi and Morinzhi will be on the frontline and some local products will be introduced as well.

With the recent set up of the Market Support & Service Department ( MSSD ), more marketing tools like Starter Kit, product leaflet, brochure, booklet, poster and merchandises will be introduced while the Business Development Team will focus on the development of Superstockists, Stockists, Branches and new local products.

Rest assured, there will be full of marketing activities and new products to create exponential growth for the year 2016 to come.

Thank you,

Teoh Hang Ching

Director

# MONEY MATTERS



Prof. K.N. Vasupalaiah &  
Dr. Rathna Vasupal

Very often our culture and tradition has taught us to hate money since our childhood. There is a good old saying "Money is the root cause of all evils." But the truth is without money this world will become a standstill. Money is not bad. It's only a medium of exchange. It's a tool to make the whole economy in motion. But the purpose for which money is used, matters. Money can be good and bad depending on the purpose of its use; you must make money and use it for a good cause.

It's rightly said by Bill Gates "Remember money is not everything, but make sure that you have made lots of it before you talk such non-sense!"

Robert T. Kiyosaki wrote a book "If you want to be rich don't go to school." How sad it is; our education doesn't teach our children how to grow rich. Your degrees can not make you a millionaire unless you set your mind to create wealth and accumulate wealth. Your mind set and attitude towards financial literacy makes you to grow rich. Your love for money depends on your financial intelligence. In the history of the financial thinking the ever published master piece is "Think and Grow Rich," By Napoleon Hill. Your mind is the root cause to create wealth and secret of success in any business. Unless you make money in mind, your pocket is empty. It is only your determination, belief and faith in you, will take you on the path of financial freedom.

Do you love money? Unless and until you fall in love with money your financial liberation from poverty or debt cannot be realized by any external agency. You don't have to get an Oxford education or a PhD to be rich. We have seen time and again, most of the modern day's millionaires are ordinary college or school dropouts right from Bill Gates to Ambani. In modern economy under democratic capitalism of wealth creation anybody can be rich. You need not be born in a Royal family to be a millionaire unlike medieval period. Success to be rich is only a smart work ethics and your thirst for creating unlimited wealth to bequeath such created wealth for the well being of future generations. Your intention to fight against poverty and make your future generation prosperous to be remembered forever; that here is a man who left his legacy to many generations to be remembered will make you to work tirelessly until your last breath to create beautiful wealth.

Still it is an unresolved secret what makes one rich? Most people would answer "money of course!" But they don't know that money or cash on hand or in bank won't make them rich!! The fact is that you can make money and always lose money! So what makes you rich? Financial literacy?

Where you invest? How you invest? When you invest; Matters to make money. It is not real estate, Gold, Stock & Bonds, Bank Deposits, Hard work, or money makes you rich. But it is what you know about real estate, Gold, Stocks, Hard work or money that makes you rich. Ultimately it is your financial IQ and your emotional quotient (EQ) to wealth creation makes you rich. The secret of perennial wealth is once you create the wealth it must generate the everlasting cash flow to spend and multiply the wealth.

That is where Network marketing appears. Network marketing industry allows anybody and everybody to create and share the wealth. DXN network marketing is true democratic wealth building system. Our Founder Dato' Dr. Lim Siow Jin is great to create a system in which anybody who wants to care and share with others can be successful in democratic wealth creation.

The system is open to anyone who have drive, determination and perseverance. The system doesn't care which college you went to or whether you went to one at all! It doesn't care how intelligent you are!!! What race or sex you are, how good looking you are, who your parents are, what is your past, or how popular you are. DXN company cares primarily about how much you are willing to earn, or change and to grow, or whether you have guts to stick with the company during thick and thin while you learn to be a business owner. With the Industrial age, coming to an end Network Marketing is the business model of the future. It will be a new engine of individual entrepreneurship and security. DXN gives millions of people throughout the world the opportunity to take control of their lives and their financial freedom. We foresee the explosive prevalence, penetration, Visibility and maturation of DXN networking in the coming years with such great products from Ganoderma Lucidum and micro algae Spirulina.

Be united and stay united in creating wealth through money for not only ourselves but for generations to come. Come out of your comfort zone Money Matters.

**Happy & Prosperous networking 2016. Love you all and serve you all.**

By **Prof. K.N. Vasupalaiah**, M.A., M.Phil Eco  
**Dr. Rathna Vasupal**, MBBS., FCGP., FAGE., ECFMG., Specialist in Family Medicine  
1st Crown Ambassador Couple, DXN – India  
Chairman – Central Consortium



# SERIES OF ACTIVITIES FROM DMI CROWN AMBASSADOR



**LEADERSHIP CAMP**  
Al Ain, UAE



**LEADERSHIP & MOTIVATIONAL  
TRAINING CAMP**  
Bihar



**WORKSHOP**  
Chennai Office, 11th October 2015



**MEGA TRAINING**  
Mumbai, 15th September 2015



**JAIPUR ACTIVITY**  
25th July 2015



**DIAMONDS MEET**  
Bihar, 28th – 29th August 2015



**GORAKHPUR MEGA TRAINING**  
15th November 2015

# DMI CENTRAL CONSORTIUM



**CHAIRMAN**  
First Crown Ambassador  
**PROF K.N. VASUPALAIYAH**  
**DR. RATHNA VASUPAL**



**DD. Mr. C. Nemichandran**  
Secretary To Chairman

## Executive Committee Members Of Central Consortium



**ETD. Dr. S. Ranjan**



**ECD. Mr. V. K. Gupta**



**CD. Mr. Beneesh Kumar**



**GD. Mr. K. K. Agarwal**



**TD. Mr. J. K. Singh**



**TCD. Mr. R. K. Sharma**





## DMI Visit Malaysia Promotion

**Period: 1st October, 2015 - 31st March, 2016**

### Win & Fly

#### Promotion Mechanism:

1. Personal maintenance of 3,000 PPV each month, or total 25,000 PPV in 6 months (during promotion period).
2. To have minimum 150 new members in the promo qualifier group during 6 months. Each new member must have minimum 3000ppv in total during the promotion period.
- 2a. Out of 150 new members minimum 50 and above should be from the newly recruited direct members team of the qualifier during promo and the balance recruitment should be from existing non SD status members in qualifiers group.
3. Should generate minimum of 470000PV from the new recruits during the promotion period.

#### Terms & Conditions

- \* All distributors of India are eligible for promo.
- \* Eligibility to be completed in India.
- \* Qualifiers will be cutoff and will not be counted for upline Qualification
- \* Eligibility is non transferable, non redeemable .
- \* Participation of the winners will be at the sole discretion of the Management.
- \* DXN reserve to right to change Terms & Condition without prior notice or consent.

#### Condition 1:

##### Qualifier to maintain

3,000 PPV every month during the contest period  
(October 2015 – March 2016)  
or  
Total 25,000 PPV in 6 months during contest period  
(October 2015 – March 2016)

#### Condition 2 :

Recruit 150 new members in the group in 6 months  
from 1st October 2015 until 31st March 2016.

Out of 150 new members – 50 and above should be  
from Directly recruited new team and rest of 100 new  
members can be from existing non diamond group.

(if a member qualify as diamond during contest period  
still he will be considered as non diamond for qualifying  
PV)

#### Condition 3:

All new recruits (150 members ) should do 3000PPV in total  
during contest period.  
(multiple cash bill / months allowed)  
ie. Either 3000PPV in one month  
or total of 3000 PPV in contest period

#### Condition 4:

Qualifier should generate minimum 4,70,000 pv from the new  
recruits during the contest period

ie. personal pv 3000 x 150 new members= 4,50,000  
+

Additional 20,000 PV from new recruited group

= 4,70,000 PPV



# What makes DXN stand out

We may have noticed nowadays that many food supplements starting to emerge in the Wellness market are Natural or Herbal based.

In a country like India where the larger percentage of its population belongs to working age bracket who requires much energy and nutrition intake in their body thus creating bigger demand for Food Supplements, more and more people are expected to start looking for an alternative products to protect and prevent themselves from having any serious health problems.

That is why more pharmaceutical companies are exploring for new products to cater the demand. Most of them are looking for Herbal ingredients as substitute to synthetic drugs.

Now hundreds of these herbal plants are turned into supplements and sold in the market. We might think that all these supplements are just the same or in common. But as a wise consumer we should consider the most potent and most superior of all these Food Supplements. Well of course all the Manufacturers would claim that their product is the best.

Probably all these food supplements are the best but if we are going to look on the Herbal component of a certain product we might be able to determine which one will stand out.

This is the secret of DXN that makes it one of the leading food supplement producers in the Health and Wellness Industry today because of having the most unique and most superior of all the Herbal products which is the Ganoderma Lucidum.

Many supplementary products will come and many of these will go but the company having the King of Herbs will remain in the Industry..



New DXN HQ building in Malaysia

## Start Building a Better Tomorrow with DXN

Few years ago, **Paul Zane Pilzer**, a multi-millionaire, a world-renowned economist and international motivator and speaker was quoted saying, "The Wellness Industry" is the next Trillion Dollar industry of the world by 2010".

Now this industry is already overspreading. Don't be surprised for knowing that DXN is already playing remarkably in the market of over 160 countries.

DXN has no advertisements. The members or its distributors are independently and actively working together in introducing and promoting its wellness products to people around the world.

There are people who make money and lose money. The makers are those in front of the large trends, the losers disregard trends.

Nowadays, there are more people looking natural alternatives to improve their health. The "baby boomers" want to stay healthy, feel good, look good and live longer. There are approximately 77 million baby boomers around the world (born between the years 1946 and 1964) looking for natural alternatives to improve their health. They are the large trends of the DXN wellness products.



# Achieving Good, Glowing and Healthy Skin



**Everybody wants to look good and young everyday. One challenging part, however, is how to maintain such good and healthy skin. We can check out our daily regimen whether it is effective or not that can be suited to our skin type.**

Skin is the largest organ of our body, which plays the first defensive element against foreign substances entering the body to protect from damage.

It also protects the body from chemicals, bacteria, infection, and other micro-organisms, which helps regulate the body's temperature that is important for body's survival.

Are these your daily habits and regimen you do and apply to your skin?

- Scrub and apply chemical soaps
- Use strong perfumes and colognes
- Expose our skin to scorching sun, rain and wind
- Excessive use of exfoliants
- Facial salon treatment
- Apply skin care products that dry up your skin.

We can do away with this unnecessary and other bad habits such as:

- Smoking
- Insomnia
- Excessive intake of alcohol and carbonated drinks
- Overdose medications
- Environmental pollution

Those are some of the things that can harm, worse can damage our skin, hence, the good quality of skin may suffer in the end.

As a result, our skin suffers from different illnesses, which can only not lead to aging, such as dermatitis, psoriasis, dryness, scaling and flaking, eczema, sunburn, allergic reactions and acne.

In this aspect that we should know our skin type as normal, dry, oily and sensitive.

Once we know this skin type, an application for skin care program can be effective to keep one's skin functioning at peak performance. A good skin care routine results in healthy and beautiful skin.

CTM or **Cleansing, Toning and Moisturizing** are the basics of a Good Skin Care program.

**Cleansing** – gently removes surface dirt like dust and make-up, which can block your pores and develop into pimples and blemishes. It also lightly soothes and softens skin, leaving a clear and healthy complexion.

**Toning** – gently rinses away traces of cleanser without stripping the skin of its natural oils; tightens pores for a finely-textured look; makes skin more receptive to moisture; stimulates circulation, improves skin color and restores natural oil balance.

#### Moisturizing

- **Morning Moisturizing** – replenishes the natural moisture loss during the day and provides constant protection from wind, dirt, make-up, pollution and air condition
- **Evening Moisturizing** – puts back moisture lost during the day, plumps up and nourishes new skin cells, and softens lines.

It is about time to take care of our skin to achieve the good and healthy skin we always like.

These are some helpful tips to take care of our skin:

- ✓ Proper exercise
- ✓ Drink enough water
- ✓ Take a bath / shower
- ✓ Fluid intake
- ✓ Enough sleep
- ✓ Good and proper nutrition

To help you achieve good-looking and maintain healthy and youthful skin, DXN offers personal care and skin-care products including Ganozhi Soap, Ganozhi Shampoo, Ganozhi Toothpaste, Ganozhi Massage Oil, Chubby Baby Oil, Tea Tree Cream Oil, Talcum Powder, Aloe. V Hand and Body Lotion and Aloe. V Cleansing Gel.

DXN skin care products are suitable for all skin types including Ganozhi Soap and Ganozhi Massage Oil.

Talcum Powder can provide you skin comfort from pricklyheat while Tea Tree Cream for skin hygiene and protection. Chubby Baby Oil is effective for adults in removing make-up and softening rough elbows and heels.

With the benefits of Aloe Vera extract from the Aloe. V Cleansing Gel to gently cleanses and clears your skin and pores and then non-gr easy Aloe. V Hand and Body Lotion to moisturize your skin, it can help you achieve the good, glowing and healthy skin you want.



# Skin and Personal Care

*Feel the glow & freshness everyday*





# THE WORLDWIDE WELLNESS REVOLUTION

with Dr. Nilay Shah

**D**r. Nilay Shah presented his module on the glimpse of the amazing World of Wellness and how a multi-billion dollar revolution on a **P2C (Plate 2 Cells)** can change your life forever.

**The Worldwide Wellness Revolution** was held on **9th August 2015** at Tattvaloka Auditorium on Teyanmpet, Chennai with special presentation from DXN Marketing India (DMI) Private Ltd. **Director Mr. Teoh Hang Ching** entitled "Harsh roads create the best drivers", which signifies on challenges that serve as platform for exponential growth.





# BASIC TRAINING MODULES WORKSHOP

Proper education through sufficient training with effective duplication has been part of the journey of every networking in their MLM endeavor.

Duplicating the knowledge gained from the six training basic modules to your group, namely **Business Opportunity Meeting (BOM)**, **New Distributors Training (NDT)**, **Product Knowledge**, **Ganotherapy**, **DXN Culture** and **Understanding Marketing Plan (UMP)** being offered by DXN is a step further to reaching one's goal of achieving success in life. As the saying goes, *"a journey of thousand miles begins with a single step."*

Attending each of the module through related workshop is much significant for your growth in legitimate global networking business like DXN.

Every challenge and accomplishment has been part of your success. It is indeed an endless journey to achieving your success. After all, as the familiar quote goes: *success is a journey, not a destination.*

## DELHI

(22nd – 23rd  
August 2015)  
Hotel Balson



## LUCKNOW

(12TH to 13th  
September 2015)  
DXN Lucknow  
Office



## BHOPAL

(3rd to 4th October  
2015)  
Hotel Amar Vilas





# BASIC TRAINING MODULES WORKSHOP

## DHAMPUR

(8<sup>th</sup> November  
2015)

Gulmohar Palace



## KERALA

(21-22 November  
2015)



## GORAKPUR

(29<sup>th</sup> November  
2015)

Sayed Modi  
Railway Stadium





# TRAINING CAMPS



**RAJASTHAN RESIDENTIAL  
TRAINING CAMP**  
(26th & 27th September 2015)



**CHANDIGARH  
TRAINING CAMP**  
(11th October 2015)



**DIWALI CAKE CUTTING  
CEREMONY**  
(9th October 2015)

# NATIONWIDE LAUNCHING OF NEW

**D**XN Marketing India Private Ltd. (DMI) recently launched the new product leaflets and catalogue last **21st November 2015**, which was done simultaneously by State PICs in their respective state in India apart from the activity held at the Chennai corporate office.

The new product leaflets, which serve as effective materials primarily for recruitment purposes, contain brief product information on **Ganoderma, Spirulina and Reishi Gano Tea**, on a three handy leaflet.

On the other hand, the company also designed **new product catalogue** to compile all the significant information and health benefits of existing products in one convenient and affordable marketing tool.

To create demand, standardize information for duplication and come up with effective tool to conduct product training for distributors and prospects are the main objectives of creating these new marketing materials.



CHENNAI OFFICE



DELHI OFFICE



JHAJJAR



BIHAR



DADAR



RAJASTHAN



PUNE



# PRODUCT LEAFLETS & CATALOGUE



**GOA**



**KERALA**



**KARNATAKA**



**LUCKNOW**



**NOIDA**



**ODISHA**



**BHOPAL**



**WEST BENGAL**



**UTTARAKHAND**



# BRANCH INAUGURATIONS

## JHARKHAND

Shop No. 14 (Backside),  
2nd Floor, Roshpa Tower, Ranchi,  
Jharkhand - 834001

Contact Person  
Mr. Dheeraj  
Mobile: 8051190021  
Landline: 0651-2332749  
Email Id: dheeraj@dxn2u.com



## KERALA

DD Oceano Mall  
1<sup>st</sup> Floor Shop No. 49,50 & 51  
Shanmugham Road  
Marine Drive Erankulam Nr. Taj Gateway Hotel  
Kochi - 682031

Contact Person  
Mr. K. P. Rahul  
Mobile: 9447350771  
Landline: 04842350135  
Email id : kprahul@dxn2u.com



## MADHYA PRADESH

195-A, 2nd Floor Zone-1, M.P. Nagar  
In front of DB Mall, Adjacent to Sahara India  
Bhopal, Madhya Pradesh, India – 462011

Contact Person  
Mr. V. K. Gupta / Mr. Ashish Gupta  
Mobile: 09039200988  
Landline: 0755-4285396  
Mr. Manoranjan, 09582528676  
Email id: manoranjan@dxn2u.com





# BRANCH INAUGURATIONS

## MUMBAI

No. 5, 2nd Floor, Karishma Building  
Madhaudas Pasta Road  
Dadar East, Mumbai - 400014

Contact Person:  
Mr. Ananda Phatak  
Landline: 022-24109219



## UTTARKHAND

Bajpur Road, Near Hidle Sub Station,  
Udhamsingh Nagar,  
Uttarkhand, Kashhipur 244713  
(opposite Degree College)

Contact Person:  
Mr. MD Varish  
Mobile: 09867757724 /  
08868047777



## WEST BENGAL

220, A-2 Ground Floor, Block-21  
Jodhpur Garden  
Kolkata, West Bengal - 700 045

Contact Person:  
Mr. Subrata Kumar Mazumdar /  
Mr. Chandan Kr Roy  
Landline: +91 33 4066 9534  
Mobile: 08442892189 / 09711607181 / 09903005912  
Email id: subrata@mazumdar@gmail.com





Now Available in DMI



- ✓ Handy
- ✓ Affordable
- ✓ Informative
- ✓ Effective for duplication

Read today to create demand!

NEW PRODUCT CATALOGUE FOR ONLY Rs50

PRODUCT LEAFLET (FOR SET OF 10)  
 GANODERMA - Rs40  
 SPIRULINA - Rs35  
 RG TEA - Rs35



## DXN Marketing India Private Limited

We proudly announce Launch of Desktop Calendar-2016

### Features

- 1) Distinct Styling & Attractive Product Images
- 2) Planner to mark Events
- 3) Motivational Quotes
- 4) Cost effective & Handy
- 5) Ideal New Year Gift
- 6) List of Holidays to plan Meetings
- 7) Excellent Quality
- 8) Excellent tool for quick prospecting

All at Rs.75/- only



Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
0	0	0	0	0	0	0	0	0	0	0	0
10	10	10	10	10	10	10	10	10	10	10	10
20	20	20	20	20	20	20	20	20	20	20	20
30	30	30	30	30	30	30	30	30	30	30	30

Month	Day	Holiday	Remarks
Jan	1	New Year	
Jan	15	Makar Sankranti	
Jan	26	Good Friday	
Jan	31	Christmas	
Feb	1	Shyambhoji	
Feb	15	Makar Sankranti	
Feb	26	Good Friday	
Feb	31	Christmas	
Mar	1	Makar Sankranti	
Mar	15	Makar Sankranti	
Mar	26	Good Friday	
Mar	31	Christmas	
Apr	1	Makar Sankranti	
Apr	15	Makar Sankranti	
Apr	26	Good Friday	
Apr	31	Christmas	
May	1	Makar Sankranti	
May	15	Makar Sankranti	
May	26	Good Friday	
May	31	Christmas	
Jun	1	Makar Sankranti	
Jun	15	Makar Sankranti	
Jun	26	Good Friday	
Jun	31	Christmas	
Jul	1	Makar Sankranti	
Jul	15	Makar Sankranti	
Jul	26	Good Friday	
Jul	31	Christmas	
Aug	1	Makar Sankranti	
Aug	15	Makar Sankranti	
Aug	26	Good Friday	
Aug	31	Christmas	
Sep	1	Makar Sankranti	
Sep	15	Makar Sankranti	
Sep	26	Good Friday	
Sep	31	Christmas	
Oct	1	Makar Sankranti	
Oct	15	Makar Sankranti	
Oct	26	Good Friday	
Oct	31	Christmas	
Nov	1	Makar Sankranti	
Nov	15	Makar Sankranti	
Nov	26	Good Friday	
Nov	31	Christmas	
Dec	1	Makar Sankranti	
Dec	15	Makar Sankranti	
Dec	26	Good Friday	
Dec	31	Christmas	





The 13 State PICs of DXN Marketing India (DMI) Private Ltd. joined in this group photo (seated from left) MSSD Manager Dennis de Lira, Sales and Training Manager Ashok, Regional Manager for South India Rafique Ahmed, Group Executive Marketing Director Teoh Hang Ching and Regional Manager for North India Debya Prakash.

## 3-Day Training for State PIC conducted at DMI Chennai office

The three-day State PIC Training was conducted at DMI Chennai Corporate Office last October 16-18, 2015.

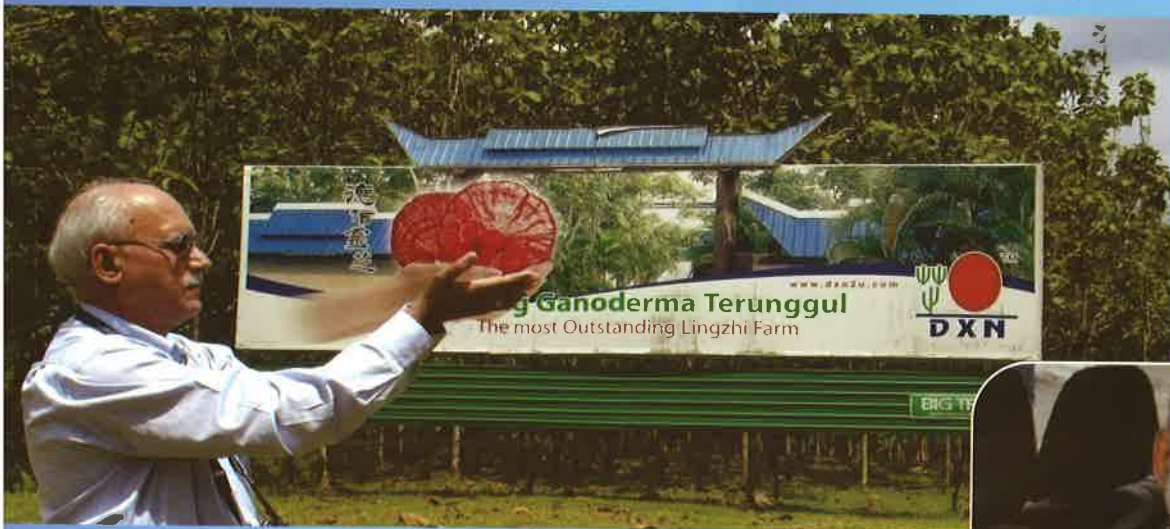
With the presence of the Management Team composed of Group Executive Marketing Director Teoh Hang Ching, Regional Manager for South India Rafique and Regional Manager for North India Debya, the training aimed at educating every State PIC for the policies and procedures, basic training modules, departmental updates from each HOD (Head of Department) and other vital company information.

To determine the progress and major areas of potential for growth, each State PIC has also presented updates from their respective state including new stockpoint, application of stockpoint that needs to process, achievers, active Diamonds, meeting and training conducted, current stockiest sales and recruitments, and the sales projection for the coming months.

State PIC plays pivotal role towards the growth and development of the DMI networking business.







## Success always prevails *The Story of Dr. J S Parwana*



Graduated with MBBS degree from Armed Forces Medical College, Pune, Maharashtra in 1974, Parwana J S worked as Medical Officer in Punjab Civil Medical Services for six years and remained in private medical practice in Chandigarh until 1986.

His wide experience in medical practices became evident from being Medical Officer at one of the known pharmaceutical companies to Casualty Medical Officer under the Ministry of Health to Director at charitable hospital in Kaithal District of Haryana.

In mid-90's, he afflicted with Rheumatoid Arthritis where severe joint pains affected from doing his daily routines. He tried Homeopathic, Ayurvedic and Tibetan medicines for certain period of time but his condition did not improve until his fingers started to deform, which made him depressed and spent many sleepless nights.

The visions of a crippled life started haunting him. Worse, he suffered heart attack in May 2001. He was prescribed medicines to be used for life and not to undertake any strenuous activity.

At this dark juncture of his life, DXN was introduced to him by a friend in January 2012, to whom he remain indebted throughout my life. He studied the literature about DXN products especially Ganoderma mushroom. After realizing that there are no any harmful effects, he decided DXN products a try. He was amazed then when his arthritic pains relieved and able to live an active life again

Admittedly, he used to dislike the MLM system at first but he registered as member just to avail discount on the DXN products. After sharing his personal experience to others, helping them to get free from illnesses eventually became his mission aside from encouraging everyone to become a member and save money from buying discounted DXN products.

As a positive result, he achieved the status of Star Diamond in February 2003 and ultimately become Crown Diamond in October 2015. Because of DXN, he got right exposure, and earned love and respect from people, not only from his colleagues and business partners in India but throughout the world. He has also been tapped as one of the well-traveled speakers in DXN since October 2002 such as UAE, Malaysia, Nepal and Canada.

For Parwana, DXN does not only help to set right the health disorders but it makes its users and promoters true leaders and better human beings. DXN also reforms personalities and makes people realize their true potential and help them to fulfill their dreams.

He added that DXN Founder and CEO Dr. Lim Siow Jin started this social reform crusade in 1993 as a "One Man Army". Over the years this mission has helped people in many countries globally and is spreading rapidly. Lastly, Parwana encouraged everyone to join this humanitarian mission and help make the world a Healthy and Happy place to live in.





# Helping others to succeed

Mr.Mansukhbhai joined DXN on 15<sup>th</sup> January 2002, Before joining DXN he was doing a diamond business, He got introduced to DXN by his brother in-law Mr.Ashok patel, who was a consumer.

In 2001 Mr.Mansukhbhai was impressed with DXN 3 in1 coffee, later when his friends and relatives started getting the coffee from him he decided to join DXN and started working full time, In September 2002 he became a Star Diamond.

He has also achieved hand phone & overseas trip incentives within 3 years of his joining in DXN.

He is a consecutive qualifier of TSIP and has travelled to Malaysia ,Singapore, Dubai, Nepal, Hongkong, Thailand & so on .

He has also witnessed the grand event of DXN's 20<sup>th</sup> Anniversary celebration at Malaysia in the year 2013, He also represents the head of Gujarat State Consortium.

He had also faced many challenges , his loyalty and honesty towards his DXN business had made him stand like a pillar and as a result he has achieved the status of Crowd Diamond.

He Heartily thanks his team and Prof K.N Vasupalaiah, Mr.Arpit Shah, Dr.Nilay Shah, Dr.Rajesh Buddadev, Dr.Ajay Ramani, Dr. Abdul Malek,Dr.Zakir Nakum and Pradeep Patel for cooperation and guidance.

**Mr. Mansukh bhai's message to all,**  
"Strive Hard, Do Your Best, Success welcomes you with a red carpet"

# CONGRATULATIONS ACHIEVERS!

**CONGRATULATIONS TO  
CROWN DIAMONDS  
ELEVATED TO NEXT LEVEL**

**VIJAY KUMAR RAJANIKANT PATEL**  
Executive Senior Crown Diamond (Code: 099396618)

**SURENDRA PRASAD**  
Senior Crown Diamond (Code: 091056401)



**VINOD KUMAR GUPTA**  
Executive Crown Diamond (Code: 099179506)



**ARATI PRAVIN SALUNKHE**  
*Executive Triple Diamond*  
Code: 099539398



**AJAY PRAKASH GUPTA**  
*Executive Triple Diamond*  
Code: 099653215



**PRAVEEN KUMAR**  
*Executive Triple Diamond*  
Code: 099623722



**RANJAN S**  
*Executive Triple Diamond*  
Code: 099000020



**NEELES NINGAPPA DOLLESHWAR**  
*Triple Diamond*  
Code : 099239750



# CONGRATULATIONS!

## DOUBLE DIAMONDS

099365566	SHANKAR PRASAD MEHTA MR
099917368	SHASHIBHUSHAN SINGH



## EXECUTIVE SENIOR STAR

099917360	ARBIND KUMAR
099527131	LAKSHMI DEVI MRS.
091177016	MADHURI DEVI
099829988	MUKHALAL PRAJAPATI
099879354	SAHADEO RAMHARI PISE
099517698	SAMEER JAIN MR.
099696277	SANJIV KUMAR MR.



## SENIOR STAR DIAMONDS

099855547	ABDULASIF ALLABAKSH BADIGER
099523021	AKHILESH SHARMA MR.
099796600	ANIL KUMAR MR.
099889079	DHANANJAY KUMAR PANDEY
091177016	MADHURI DEVI
099313677	MAHENDRA KUMAR SHARMA
091000716	MANJUNATH PATKAR
099339444	MILIND TULSHIRAM BAWASKAR MR.
099754327	NEELAM
099551754	PHOOL CHAND YADAV MR.
091117791	RAMACHANDRA YADAV
099975596	RITA KUMARI RAVI
099829547	SHANTHI SELVA A MRS
099975770	SUNIL KUMAR
099944069	UMESH SAW
099928309	VISHW NATH



## EXECUTIVE STAR DIAMONDS

099523021	AKHILESH SHARMA MR.
099340265	ANNAPURNA VISHNU KANTU MS
099998097	ANURADHA SINGH
099699883	ARUN NIRULA DR.
099974718	ARYADEVI.M
091198759	BABASAHEB BAPU MANE
099577668	BRIJESH KUMAR GUPTA MR.
099507543	DIGVIJAY KUMAR SINGH MR.
099133908	DILPREET SINGH MR.
099927368	E.VEERAMUNISWARAN



# LIST OF PROMOTED ACHIEVERS

(February 2015 to October 2015)

## CONGRATULATIONS!

### EXECUTIVE STAR DIAMONDS



091131698	HARERAM MANDAL
091005014	KASHI PRASAD PRAJAPATI
099944313	KASHIBAI S HULAGEJJI
099884174	KUMARA.C
091226023	LAKSHMI TAANTI
091007010	MAHALINGAPPA PARAPPA BILAGI
099719727	MANZOORUL HASAN KHAN DR
091285562	MINTA KUMARI
091160532	MITHLESH KUMAR
099698498	MRS. SANTOSH GUPTA
099559872	MUNNA RAI MR.
099952000	NIVA KUMARI
099594843	PANKAJ SINGH MR.
099875299	PRABHAKAR SAKHARAM SHEWATE
099564503	RAJKUMAR BHARTI MR.
091117791	RAMACHANDRA YADAV
091187954	RANJAN KUMAR SAHOO
099665644	RAVISHA K N MR
091325859	RINKU DEVI
099863748	SAHADEVAN PILLAI.K
091151226	SHASHI DEVI
099377183	SHIVANNA MR
099783009	SUMAN METYA
091233544	SUNIL KUMAR
099975770	SUNIL KUMAR
099645661	SUNIL TIWARI
091136067	SUNITA DEVI
091166376	SUNITABEN SURESHBHAI PATEL
099251511	TEJAL RAJESH PRAJAPATI
091110024	VIRENDRA SINGH
091023094	YUVRAJ GAIKWAD.

### STAR DIAMONDS



099807235	ABHIMANYU KUMAR
099708630	AMARANATH SHETTY H MR
099951086	ANIKET ASHOK RAIKAR
099518493	ANIL KUMAR MEHTA MR.
091161928	APPUKUTTAN PILLAI
099668363	AVINASH BAJIRAO SALUNKHE
091121115	BABLU SINGH
099946840	BAPU ALAKHNATH GURUBABAJI
091250083	BASHANT TATI
099610006	BEERBAL KUMAR MR.
091127983	BHARATHI V SHETTY MRS
091144735	BHARATI BASAVARAJ SORAGANVI
099129613	CHANCHAL MS.
099406928	CHANDRAPPA S MUDIGOUDAR MR



# CONGRATULATIONS!

STAR DIAMONDS



## LIST OF PROMOTED ACHIEVERS

(February 2015 to October 2015)

091141116	DEEPU KUMAR
099109569	ETHIRAJAN A K DR
091283657	GAYTRIBEN SHAILESHBHAI PATEL
091184438	GIRIJA KUSHWAHA
099250734	GOURAV ENTERPRISES M/S
91012250	GYANMATI
099222258	HARVINDER KAUR MRS.
099380045	HIRANGI M VAGHASIYA
91240073	INDU DEVI
099429233	JASPAL KAUR MRS.
099422147	JATINDER PAL SINGH PARWANA MR.
099943340	JOHNSON.N.T
091315089	KAPIL KAUSHISH MR.
99801277	KAVITA PANDIT MRS.
091143959	KRISHNA KUMAR YADAV
99796131	KUMARI SARITA
091335714	KUNDAN KUMAR
091333768	LALBABU KUSHWAHA
099838816	MANJUNATHA SETTY.M
099408992	MILIND SABDE DR.
091285562	MINTA KUMARI
099585290	MR.AKHILESH KUMAR DEHARIYA
099666710	NARSINGH RAO DR.
091148587	PARIMALAM.K
099831056	PAYALBEN CHETANKUMAR JARIWALA
091021674	PRABHU NATH PUSHP
091179817	PRATIMA DEVI
099555431	RAJ MANI SHARMA DR.
091020479	RAJENDRA BABAN PAWAR
091244809	RAJESH DHONDIBHAU AUTI
091210106	RANJAN KUMAR PARIDA
099763956	RANJEET SINGH MR
099281840	RANJIT KAUR BEDI MRS.
099724380	RAVI DATT SHARMA MR
091364622	REKHA DEVI
091338228	RENU DEVI
99967892	RESHMA DEVI MRS.
091005186	RINA DEVI
91325859	RINKU DEVI
091021744	RITLAL SAW
99802252	SABIR
091300872	SAKET KUMAR JAISWAL
091254482	SANGITA DEVI
099934552	SATISH KUMAR.S
091031884	SAVITRI DEVI
091100374	SAYIKUMAR A
091198348	SHALIN D AMIN
91044149	SHIVANANJIAH NB
099384328	SHRIKANT HIRAMAN PIMPALKAR
091371353	SHYAMBARANRAM
091129660	SITA DEVI
091233544	SUNIL KUMAR
091234777	SUNIL PRASAD
91038688	SUNITA KUMARI
091328771	TRILOCHAN PRASAD CHOUDHARY
099981787	UMA JAISWAL MRS.
91254626	UPENDRA KUMAR VARMA
099736147	VINAY CHAND MISHRA MR
099931036	WILLIAM JAMES.A
099721285	YOGESH KUMAR SINGHAL
099776867	ZAKIR ANWAR NAKUM DR.



# Financial Freedom With DXN

There are some of the individuals and top DXN Distributors in India who achieved remarkable success by doing and following the DXN system. Through DXN, they attained good health and financial security. Over the years, DXN duplicates individual Success throughout the world. More and more people will take this journey, as they gear for success.



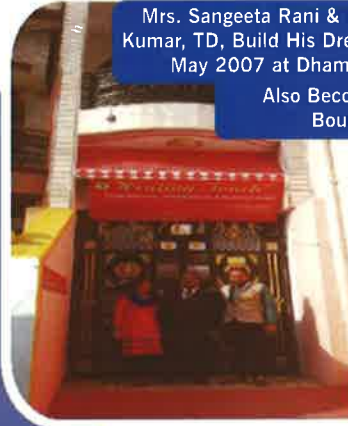
Mr. Vinod Kumar Gupta, ECD  
Owner of XUV 500, Bought on 09th  
Sept. 2013.



Mrs. Madhuri Devi & Mr. Gautam  
Kumar, ESSD, Owner of Maruti Celerio,  
Bought On 04th October 2015.

Mrs. Sangeeta Rani & Mr. Deepak  
Kumar, TD, Build His Dream House In  
May 2007 at Dhampur, UP.

Also Become Owner of i20  
Bought in 2015



Mrs. Niranjana & Mr. R.K. Chaurasia,  
SSD, Owner of Indica V2 Bought in Jan  
2006.



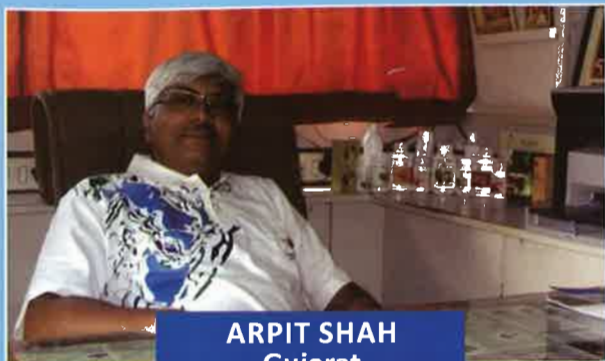
**Hard work Pays Off  
And You Have  
Proved It  
Congratulation !**

Mrs. Kalpana & Mr. Punnet Kumar  
Sharma, EDD, Build His Dream House  
in Nov 2015 at Dhampur, UP.





# SUPERSTOCKISTS GALLERY



**ARPIT SHAH**  
Gujarat



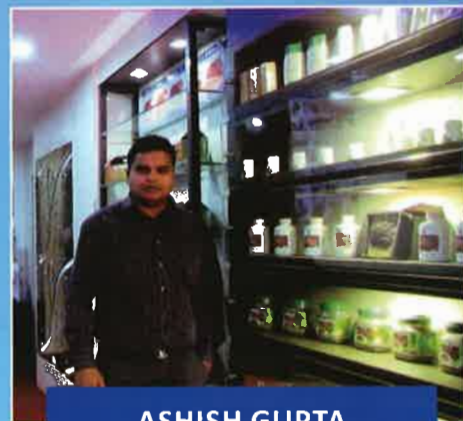
**CHANDRAKANT BHOJE PATIL**  
Goa



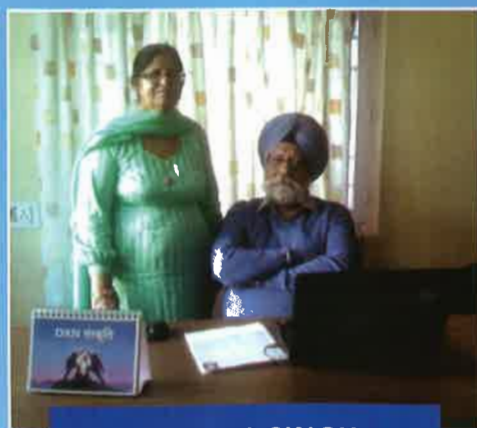
**SAROJ KUMAR JENA**  
Odisha



**K C JAYALEELA**  
Bangalore



**ASHISH GUPTA**  
Bhopal, Madhya Pradesh



**HARDIAL SINGH**  
Patiala, Punjab



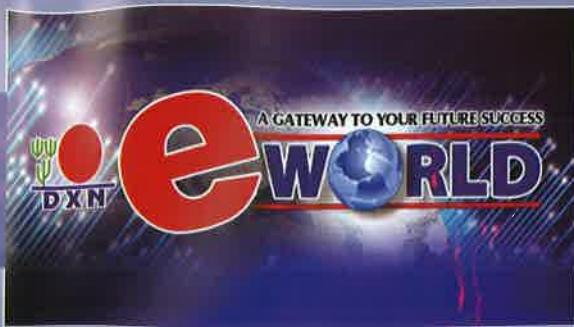
**UMA GUPTA**  
Jaipur, Rajasthan



**M D VARISH**  
Kashipur, Uttarkhand







# FAQs (Frequently Asked Questions)

## What You Need To Know About DXN e-World

### Q1: Where can I seek assistance should I encounter problems in using e-World?

There are many ways you can learn to solve your problem in e-World.

.You can always contact our customer support via [Contact Us](#)

.You can always contact our Branch staff for assistance.

.You may email to [eworld\\_support@dxngroup.com](mailto:eworld_support@dxngroup.com) for further enquiry if both the above do not solve your problem.

### Q2: What are the main components of DXN e-World?

**e-World** currently consists of 9 major components: Online Purchase, News and Events, New Register, Marketing, Bonus, e-Point, All Types of Statement / Report, Personal Information and Track Shipment

\* Refer e-World Site Map for its functions.

### Q3: How to access DXN e-World?

For member, you can access to **e-World** using this URL

<https://eworld.dxn2u.com>

All members need to perform First Time Login Activation before access to e-World.

### Q4: What is First Time Login Activation in e-World? Why I need to perform First Time Login?

First Time Login Activation is to synchronise all member access from various system into one single account access and to capture latest contact details from existing members.

### Q5: How to perform First Time Login Activation in e-World?

For existing e-Business or Network System users:

You can use your e-Business login ID (Member Code) and password or Network System login (Member Code) and password to log into e-World to perform First Time Login

\* Network System username is no longer available.

For existing users who DO NOT have e-Business or Network System or DXN APP account:

You can use your Member Code and Birth Date to log into DXN e-World to perform First Time Login.

For existing DXN APP members:

No need to perform First Time Login once it is done via DXN APP.

For new register as DXN member using e-World/DXN APP or through Branches / Stockists:

You just need to perform First Time Login by using the activation code received via your provided email address and/or mobile number after registration.

### Q6: What to do if I have problem on activate First Time Login?

You can request new activation code from e-World First Time Login, click on "Resend" and the activation code will be sent to your email address. Alternatively you can request new activation code through DXN APP or contact Branch PIC/e-World Support.

### Q7: What to do if I forgot my login password?

To reset your password, go to Login > Forgot Password. You will need to provide your member code and your registered email address or mobile number in order to receive password reset code.

Enter your password reset code and enter your new password and confirm new password. Password must be a combination of alphanumeric characters of 8-12 characters in length.

### Q8: I cannot access to e-Business System, Network System, or e-Point System. Why?

e-Business System, Network System and e-Point System have been integrated into e-World.

### Q9: After e-World has been launched, can I still login to the old e-Business System, Network System and e-Point System?

No, you can't.

Current Network System URL

<http://networkmlm.dxn2u.com/index.html>

Current e-Business URL <https://ebiz.dxn2u.com>

Current e-Point System URL

<https://mlm3.dxn2u.com/epoint/index.html>

These URLs will be closed after e-World is launched. In order to access and use the previous Network System, e-Business or e-Point System features, you need to log into the new e-World.

### Q10: I am always on travel. Is there a more convenient way for me to access to e-World?

Yes, you can use mobile web and mobile app (DXN APP) version for e-World. With this 2 mobile version in e-World, you can have handy and immediate access to your e-World any time even if you are on travel. For mobile web is using the same link as e-World. For mobile app, you can refer to download link below to download our mobile app (DXN APP).

Play Store for Android users <http://bit.ly/1E0OFmh>

App Store for iOS users <http://apple.co/1E2I7W1>



